



Exhibit at DES2017 with

#Geniberia  
IT·Meeting·Point

**DIGITAL TRANSFORMATION**  
**EMPOWERS YOU**  
#DES2017 23-25 MAY MADRID 2017



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# #Geniberia

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PRICE FOR EACH COMPANY: **4.000€ + VAT**  
PRICE FOR RECEPTION AREA: **INCLUDED**

\*A minimum of 8 companies are necessary to maintain this special price



## FOR EACH COMPANY EXHIBITING:

### **PARTICIPATION:**

- Space 9 sqm
- Mandatory Insurance

### **SERVICES INCLUDED:**

- 2 Exhibitor Passes
- 100 e-invitations for the Expo
- Access to the event WIFI network
- Basic cleaning (prior to opening)

### **TECHNICAL SPECIFICATIONS:**

#### **STAND**

- 9 sqm exhibition carpet
- Maxima profile structure of 303cm/h
- Back Wall with octanorm structure of 245 cm/h
- PVC friese labelled with the company name

#### **FURNITURE**

- 1 White round table
- 2 White chairs
- 1 modular counter 100x50x100 with a top

#### **ELECTRICITY-LIGHTING**

- Electric power
- 1 single phase Wall socket
- Lighting at 50W/sqm
- 100W spotlights

## PAVILION RECEPTION AREA:

### **TECHNICAL SPECIFICATIONS:**

#### **STAND**

- 18 sqm exhibition carpet
- Maxima profile structure of 303cm/h
- Back Wall with octanorm structure of 245 cm/h
- PVC friese labelled with the country name
- 1 storage of 8 sqm
- 1 LCD screen

#### **FURNITURE**

- 2 modular counter 100x50x100 with a top
- 3 stools

#### **ELECTRICITY-LIGHTING**

- Electric power
- 1 single phase Wall socket
- Lighting at 50W/sqm
- 100W spotlights



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## ADDITIONAL FEATURES INCLUDED IN #Geniberia PAVILION



- Pavilion located in the Premium Area of the Exhibition (Next to Partners Area with the best visibility)
- Reception desk to welcome all visitors at the pavilion
- 1 Full Ticket access for Digital Enterprise Show Masterminds Congress (for each exhibitor and with a Value of 675 €)
- Access to high profile Business Meetings
- Double communication impact as a pavillion and as individual exhibitors

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## ADDITIONAL FEATURES INCLUDED IN #Geniberia PAVILION



### A Digital Demo Speaking Slot:

- Speaking slot of 25 min (day/hour to be confirmed upon request)
- Auditorium around 50 pax capacity
- Audiovisuals included (Overhead projector, laptop and microphone)
- The Digital Demo information will be published in the Website and Event App





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**We will be pleased to help you:**

Digital Enterprise Show Representative for Companies under **#Geniberia** Pavilion:

Tomás Cascante

**#Geniberia**

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#Geniberia es una plataforma de empresas de nuevas tecnologías, agrupadas para tener presencia y representatividad en certámenes y foros nacionales e internacionales



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