

The IoT Israel Summit in partnership with Digital Enterprise Show will boost Tech Israeli companies to growth their business internationally

Both events will work together with the aim of helping Israel Tech companies to export internationally and promoting Israel's innovation around the globe.

Tel Aviv, 2016, 31st of October

Digital Enterprise Show, the world's leading event on Digital Transformation together with IoT Israel Summit, the leading IoT and Industry 4.0-related event in Israel, just start an agreement of collaboration with the goal of helping IT and Tech companies from Israel to grow their business and to be recognized around the world. The international event, DES2017, will participate next 14th of November into the IoT Israel Summit actively to invite the most cutting edge companies to join the Digital Business World Congress next May 23-25th in Madrid.

The international 3-day event gathering digital leaders, business executives and country delegates from all over the globe, Digital Enterprise Show, also known as DES2017, hosted past May an Israel pavilion with innovative companies from Israel that are expanding markets over this country. Solutions such as IoT, cloud, cybersecurity, Social business, Blockchain, VR/AI, robotics, Digital Marketing among many others will be showcased next 23rd, 24th and 25th of May 2017 in Madrid.

"We are at the breakthrough of a Revolution, which will change the way companies operate once and for all. Very diverse sectors, such as banking, health, industry, retail, tourism or agriculture, will have to face both opportunities and threats of digital transformation. Becoming a part of this new economy is not a question anymore, but a must. DES2017 main goal is to help companies in this transition. It has already become the annual business meeting of top C-level managers and executives, who come to Madrid to learn the most cutting-edge technologies and make new business connections. We invite only companies and partners, who promise to bring great business value to the event", Lluís Altés, Event Director, Digital Enterprise Show.

Eran Wagner, founder and chairman of the IoT Israel Summit, added: "Israel is known as a hotbed for innovative technologies, which are enabling multiple verticals

and markets. The IoT Israel Summit has and will continue to showcase the best IoT-related companies and products, and our collaboration with the Digital Enterprise Show further enhances our ability to expose more Israeli innovation to the world. With about 500 IoT companies, according to a recent IVC survey, the Israeli startup ecosystem is gaining significant momentum becoming a global center for innovation around IoT and Industrial IoT”.

Mr. Altés added that “Israel is a reference on innovation and this past edition in May had a great exposure in front of companies looking for their services and solutions as well as a large impact with media. We are going to work with IoT into searching for the most innovative companies that offer solutions and want to step forward at DES2017 and showcase their expertise in a top-level audience.”

ABOUT IoT ISRAEL SUMMIT

IoT Israel Summit is the leading IoT and Industry 4.0-related event in Israel. The event brings in investors, start-ups, entrepreneurs, multinational corporations, academics and everyone else involved in the connected era infrastructure, for a day of keynotes, panels, discussions and exhibition. This year’s summit will focus on The Industrial IoT, and discuss both the potential and actual case studies in the industrial sector. The 4th IoT Israel Summit will take place on November 14th, 2016, in Tel Aviv, with senior speakers from worldwide leaders such as Flextronics, Qualcomm, Samsung, IBM, Nokia, ARM, Analog Devices, Siemens, Microsoft, Cisco & Applied Materials. Special investment-themed sessions will be held with representatives from Nokia Growth Partners, Benhamou Global Ventures, Robert Bosch Venture Capital, Samsung investments and more.

More info: <http://www.iotisrael.co.il/>

ABOUT DIGITAL ENTERPRISE SHOW

Digital Enterprise Show has a large conference with over 450 international speakers called Masterminds Congress. Series of highly-specified panels, designed to provide business leaders in knowledge essential to bring their business into digital era. In addition of strategy sessions, specific agendas for any department area are designed to enrich the visitor with a great experience and to benefit with more dedicated content. CIOs, CDOs, CFOs, CMOs, HR and CEOs have their own agenda to learn the path to reinvent their strategies, processes and think about new processes and business models to transform their organization. Also, the congress includes vertical forums by industry such as Automotive, Retail, Industry 4.0, Banking & Insurance, Health & Pharma, Media & Entertainment, Logistics, Cities & Public Sector, Telecommunications & Utilities, Tourism & Hospitality, FMCG.

More info: <https://www.des-madrid.com/>